



Dear TRC Supporter,

First and foremost, thank you supporting the TRC program. To help promote the program TRC has compiled these materials that we think will be useful to help raise awareness of the program. Included in this packet:

- I) Newsletter Template
- II) Informational Handout for Collection Sites (Wholesalers, Retailers, etc)
- III) Informational Handout for Contractors
- IV) Email Reminder for Collection Sites (Wholesalers, Retailers, etc)
- V) Email Reminder for Contractors

Please feel free to customize the information as well as include additional information that will be specific to your region and/or business.

If you have any questions or comments, or would like a MS Word version of this packet, please contact Virginia Borchardt at [Virginia.Borchardt@nema.org](mailto:Virginia.Borchardt@nema.org)

Thank you for your support of the program!

Sincere Regards,

Mark Tibbetts  
Executive Director

## **Thermostat Recycling Corporation: Simplest Way to Recycle Mercury Thermostats**

Founded voluntarily in 1998 by Honeywell, White-Rodgers, and General Electric, Thermostat Recycling Corporation (TRC) now represents 28 manufacturers that historically sold mercury thermostats. TRC facilitates the collection and proper disposal of mercury-containing thermostats. TRC has placed recycling containers in 47 states and has collected nearly one million mercury-containing thermostats since the program's inception.

TRC provides collection containers to HVAC wholesalers, HVAC contractors, household hazardous waste collection programs, and retailers who sell thermostats for a modest one-time fee. There should be no cost for contractors or homeowners to discard thermostats at participating TRC recycling locations. TRC aims to make thermostat recycling easy, convenient, and best of all—free. So far, TRC has distributed over 3,400 collection containers nationwide.

Nearly one million mercury-containing thermostats have been collected to date, diverting over 4 tons of mercury from solid waste.

“Facilitating an easy and affordable way to properly dispose of mercury-containing thermostats is the goal of TRC. We look forward to continuing to work with industry to spread the word about this great program,” stated Mark Tibbetts, Executive Director of the TRC. The continued financial support of TRC by its members demonstrates their commitment to the environment and the value of the program.

TRC conducts a national effort to generate awareness on the need to properly dispose mercury-containing thermostats. Through national and regional advertising, industry events, workshops, and other outreach activities, TRC actively promotes the need for proper disposal of mercury-containing thermostats.

If you have any questions about Thermostat Recycling Program or are interested in participating, please contact TRC at [TRC@thermostat-recycle.org](mailto:TRC@thermostat-recycle.org) or at (800) 238-8192.

## **Thermostat Recycling Corporation: Providing an Easy and Affordable Way to Properly Dispose of Mercury-Containing Thermostats**

- The TRC is a not-for-profit corporation voluntarily founded by thermostat manufacturers for the purpose of collecting and properly disposing mercury-containing thermostats.
- Some states require wholesalers to act as collection points. Check local regulations.
- Some states prohibit the disposal of mercury thermostats in the trash. Check local regulations.
- A technician who replaces a mercury-containing thermostat should keep the old one and drop it off for recycling at a participating TRC collection location.
- All brands of mercury-containing thermostats, with cover attached, are accepted by the program.
- Beyond a one-time participation fee of \$25.00 for a recycling container, the TRC assumes all costs to ship and process mercury-containing thermostats collected through the program. TRC will also help promote the program in your area.
- There should be no fees for contractors or homeowners to discard thermostats in TRC recycling containers.
- Eligible collection locations are as follows: heating and air conditioning (HVAC) wholesalers, retailers who sell thermostats, household hazardous waste collection sites in the US, and HVAC contracting businesses with more than seven technicians or ones serving rural communities.
- For a list of participating collection sites, to sign up as a collection site, or for more information on the TRC, visit our website at [www.thermostat-recycling.org](http://www.thermostat-recycling.org) or call (800) 238-8192.

## **Thermostat Recycling Corporation: Providing an Easy and Affordable Way to Properly Dispose of Mercury-Containing Thermostats (Contractors)**

- The TRC is a not-for-profit corporation voluntarily founded by thermostat manufacturers for the purpose of collecting and properly disposing mercury-containing thermostats.
- Many states prohibit the disposal of mercury thermostats in the trash. Some also require contractors to recycle mercury thermostats, so be sure to check your local regulations.
- Whenever you replace a mercury-containing thermostat, hang on to the old one and drop it off to a participating TRC collection location.
- TRC accepts all brands of mercury thermostats. Just return the entire thermostat with cover attached.
- Beyond a reasonable one-time participation fee for collection locations, the TRC assumes all costs to ship and process mercury-containing thermostats collected through the program. There should be no fees for contractors or homeowners to discard thermostats in TRC recycling containers.
- Eligible collection locations are as follows: heating and air conditioning (HVAC) wholesalers, retailers who sell thermostats, municipal household hazardous waste collection points, and HVAC contracting businesses with more than seven technicians or ones serving rural communities.
- Nearly 1 million mercury-containing thermostats have been collected, diverting over 3.7 tons of mercury from solid waste.
- For a list of participating collection sites or for more information on the TRC, visit our website at [www.thermostat-recycling.org](http://www.thermostat-recycling.org) or call (800) 238-8192.

## Email Reminder (Wholesalers)

A simple reminder about Thermostat Recycling Corporation's effort to keep mercury out of the environment! It's easy and affordable to become a collection site for waste mercury-containing thermostats. In some states, it is illegal to dispose mercury-containing products in the trash, so be sure to check your local regulations.

For a one-time fee of \$25 (per container), your location can become a collection site for waste mercury-containing thermostats. After the initial participation fee, TRC assumes all shipping and recycling costs. TRC will also help promote the program in your area. Commercial mercury waste disposal services can charge as much as \$140 to dispose of one container, making TRC's program a great value for your customers.

Please be sure to ask your customers bring in the entire thermostat, with cover attached. It should also be noted that TRC does not accept any other products containing mercury.

Since the program's inception, TRC has collected and recycled nearly one million mercury-containing thermostats. To date, TRC has diverted over four tons of mercury from solid waste.

For more information, please visit TRC's website: [www.thermostat-recycle.org](http://www.thermostat-recycle.org) or call us at (800) 238-8192.

### Email Reminder (Contractors)

A friendly reminder to recycle waste mercury-containing thermostats! In fact, many HVAC Wholesalers collect them free of charge. Each thermostat averages 3.5 grams of mercury and it's important that waste thermostats are properly disposed. In fact, it's the law in many states.

Be sure to return the entire thermostat, with cover attached. If your local supplier isn't collecting thermostats, ask them to participate in the program. There should be no cost to contractors or homeowners to drop off waste thermostats at participating locations.

Since the program's inception in 1998, TRC has collected and recycled nearly one million mercury-containing thermostats. To date, TRC has diverted over four tons of mercury from solid waste.

For more information, please visit TRC's website: [www.thermostat-recycle.org](http://www.thermostat-recycle.org) or call us at (800) 238-8192.